

MMC Digital Sandbox YouTube Content Creation Project Group  
7 Week Syllabus (SP22)

**Contact Information**

**Instructor:** Brycen Mcann

**Email Address:** mccann.338@osu.edu

**Phone Number:** (740) 646-9366

**Zoom Information:**

Brycen McCann is inviting you to a scheduled Zoom meeting.

Topic: YouTube Content Creation Project Group MMC Digital Sandbox

Time: March 2nd, 2022 11:00 AM Eastern Time (US and Canada)

Every week on Wed, until April 20, 2022, 7 occurrence(s)

Join Zoom Meeting

<https://osu.zoom.us/j/7299055373?pwd=QVUveEJGYzBiaDBFQVVIV0sxMFJlUT09>

Meeting ID: 729 905 5373

Password: mmc

**Weekly Schedule**

**Week 1 (3/2/22):** Introduction to the class, syllabus review, and an introduction to Youtube/Youtube Studios/Youtube Shorts.

Homework: Brainstorm ideas on what style of channel you want to create. (e.g. lifestyle, gaming, tips and tricks)

**Week 2 (3/9/22):** Creating a Youtube account, uploading a profile picture, constructing a Youtube Banner.

Homework: Create a YouTube account, upload a profile picture and banner.

**Week 3 (3/23/22):** Uploading a Youtube Video, Finding the right idea. Introduction to Adobe Premiere Rush.

Homework: Brainstorm YouTube video ideas (think creatively), begin shooting for your first video.

**Week 4 (3/30/22):** Editing your YouTube video with Adobe Premiere Rush.

Homework: Continue shooting and editing your Youtube video. (try to have a rough draft complete by next class)

**Week 5** (4/6/22): Youtube Shorts, Connecting other social medias to your Youtube Channel

Homework: Submit YouTube video rough draft (Continue working on video)

**Week 6** (4/13/22): Uploading YouTube videos (YouTube Studio overview)

Homework: Quiz on Carmen (Continue working on video)

**Week 7** (4/20/22): Final project presentations: YouTube channel and 1st video

Homework: Upload video and format YouTube Studio (Customization and Settings tabs)

**Possible MMC Participation Points: 20**

**Grade Breakdown:**

Attendance: 5 points per meeting (3 for attending + 2 for active participation) ( $5 \times 7 = 35$ )

Homework: 5 points per assignment ( $5 \times 6 = 30$ )

Final Project: 35 points ( $35 \times 1 = 35$ )

Total Points: 100 points

MMC participation points will be earned based on final grade in the project group.

Examples:

- 100/100 points = 20 MMC participation points
- 75/100 points = 15 MMC participation points
- 50/100 points = 10 MMC participation points
- 25/100 points = 5 MMC participation points