Adobe Spark Syllabus

Instructor Info:
Instructor: Christina Strati
Email: strati.3@osu.edu
Wednesdays 12:40-1:40

Objective: Incorporating real life applications to Adobe Spark Programs: Post, Page, and Video. Learning these apps will give students an advantage in the social media industry and could possibly be applicable in classes while in college.

Course Expectations:
- o Absences: Please email Christina 24 hours in advance if you will not be attending project group
- o Points: This project group will provide you with points, through attendance and participation, which contribute toward your eligibility to participate in MMC
- o Come prepared: Bring your iPad to each class and be ready to give constructive criticism to your peers
- **o** Respect: Listen to your peers when they are talking, put cell phones away, and participate when asked

Homework: Please turn in all homework to the Google Drive before class starts each week

Grading:
- o Attendance = 5 points each (35 points)
- o In Class Assignments = 5 points each (20 points)
- o Homework = 5 points each (20 points)
- o Final Project = 25 points
- **o Total = 100 points**

Conversion from class points to MMC points. Max 20 MMC points for a
7-week project group.

$$\frac{\text{Class points}}{100} \quad x \quad \frac{\text{MMC points}}{20 \text{ MMC points}}$$

Week	Topics	Homework
1	Course overview of the apps we will be working with: Adobe Spark Post, Page, and Video	None
2	Explore Spark Pages In Class Assignment: Create a page for a company that you are familiar with	Create a page to introduce yourself to the group/present your experiences over break—tell a story
3	Present Homework Explore Spark Post (General) In Class Assignment: Using a template, create an Instagram story or post of your choice	Using a template (or two separate templates) create 2 social media posts for a student org you are involved in
4	Present Homework Explore Spark Post (Special Features) In Class Assignment: Using special features, edit a photo of your choice	Create 3 posts—(1) Event flier (2) Revise a post from last week (3) Create your own
5	Present Homework Explore Spark Video (General) In Class Assignment: Make a 30 second video using text and pictures to learn your way around spark video	Video tour of your room
6	Present Homework Explore Spark Video (Advanced & Integration) Work on final project	Final video project—How to video
7	Present Final Projects	None